



Your Rothbury Broker

Alicia Bradley

Commercial Broker

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What Alicia's clients have to say

Ashburton Oct 2026

Alicia has handled our insurance for a few years, and she is great to deal with. She always follows up and makes sure we are on the same page. We highly recommend her for her excellent customer service.

Ashburton Sept 2026

Excellent service and advice. Great communication and very efficient throughout the process.

Ashburton Sept 2026

Alicia is great, has strong attention to detail and always follows up on any issues quickly.

Ashburton Sept 2026

Very good service.

Ashburton Sept 2026

Very professional delivery; all questions were answered in a straight-forward manner; nothing was a problem. Alicia is easy to reach if you have any questions.

Ashburton Aug 2026

Very professional and approachable.

Alicia joined the insurance industry in 2013 and started with Rothbury in 2021. She primarily works in the Commercial space. Alicia is extremely client focused, organised and passionate about all things insurance. Meeting new people as part of her role is an added bonus for Alicia who is driven to provide her clients with solutions that fit their needs.

Time off for Alicia is filled with; dogs, yoga, walks and appreciating time shared with her friends and family. She appreciates living in Canterbury as it makes South Island excursions easily accessible. She has also trained in kinesiology and real estate fields.