



Your Rothbury Broker

Alicia Bradley

Commercial Broker

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What Alicia's clients have to say

Ashburton May 2026

Helpful, well looked after.

Ashburton May 2026

Listened to what we wanted. Looked into better options and discussed these with us. When we add to our insurance, Alicia and her team are quick and friendly. We are very happy.

Ashburton May 2026

She's amazing.

Ashburton May 2026

We are busy people, and our insurance policy was dealt with efficiently and thoroughly by Alicia.

Ashburton Apr 2026

I appreciate Alicia; she came in person to discuss my insurance and to ensure that I hadn't missed anything, and discussed potential changes/updates. Anytime I have been unsure of a detail, she has been promptly, responding with the information. Do not change Alicia as my representative.

Alicia joined the insurance industry in 2013 and started with Rothbury in 2021. She primarily works in the Commercial space. Alicia is extremely client focused, organised and passionate about all things insurance. Meeting new people as part of her role is an added bonus for Alicia who is driven to provide her clients with solutions that fit their needs.

Time off for Alicia is filled with; dogs, yoga, walks and appreciating time shared with her friends and family. She appreciates living in Canterbury as it makes South Island excursions easily accessible. She has also trained in kinesiology and real estate fields.