



Your Rothbury Broker

Cassie Appleby

Associate Broker / Commercial Broker Support

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Cassie began her insurance career in 2018 and joined Rothbury in 2026. She works in Commercial insurance, specialising in supporting small to medium businesses. Cassie is known for her strong attention to detail, clear communication, and her ability to build positive relationships with both clients and insurers.

Cassie is looking forward to continuing to grow her knowledge in the commercial insurance space, supporting the wider team, and delivering great outcomes for clients. She holds a Level 5 Certificate in Financial Services (General Insurance) from Open Polytechnic, along with a New Zealand Certificate in Business (Administration & Technology) – Level 4 from Ara Institute of Canterbury.

Outside of work, Cassie enjoys keeping active, walking her dogs Alfie and Winston, spending time with family, and discovering new cafés. She loves living close to both the beach and the mountains, making the most of the outdoor lifestyle.

