



Your Rothbury Broker

Eleri Williams

Commercial Broker

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What Eleri's clients have to say

Ashburton Jun 2026

Professional and understanding.

Ashburton May 2026

Service has always been good.

Ashburton Feb 2026

Eleri is reliable, proficient, and good to deal with.

Ashburton Feb 2026

Eleri is reliable, proficient, and good to deal with.

Ashburton Nov 2025

Excellent service, they came all the way out to see us and gave useful advice and information about the services we needed.

Ashburton Oct 2025

Amazing service from Rothbury and Eleri. Thank you.

Eleri started in the insurance industry in 2021 and joined Rothbury in 2024. She is approachable, hardworking, and come with a range of experience in the Rural sector. Eleri is great at building relationships with her clients and always goes the extra mile to get the best outcomes. She and holds her Level 5 certificate in Financial Advice.

Away from work, Eleri enjoys spending time with her family and getting outdoors. She moved from the Waikato in early 2024 and is looking forward to exploring her new local area and seeing what amazing walks it has to offer! Eleri was a committee member of the Junior rugby club in Te Awamutu (Waikato) and ripper rugby coach before she left, and is originally from Wales!