



Your Rothbury Broker

Eleri Williams

Commercial Broker

Ashburton

DDI: +64 3 223 2033

ext: 1015

M: +64 21 498 187

eler.williams@rothbury.co.nz

What Eleri's clients have to say

Ashburton Sept 2026

Very efficient, friendly and fast! Plus, a good summary of insurance options.

Ashburton Aug 2026

One of the best.

Ashburton Aug 2026

Excellent service and timely responses.

Ashburton Aug 2026

Open, clear communication; a fast, direct, helpful and kind approach to explaining extra add-ons to fit my business needs, all of these were only a few of the words to describe the high level of assistance I received in response to my first email of enquiry. I highly rate Eleri; on Joe Ford's recommendation, both brokers are a complete 10/10.

Ashburton Aug 2026

The usual high standard of knowledge and attention to detail.

Ashburton Jun 2026

Professional and understanding.

Eleri started in the insurance industry in 2021 and joined Rothbury in 2024. She is approachable, hardworking, and come with a range of experience in the Rural sector. Eleri is great at building relationships with her clients and always goes the extra mile to get the best outcomes. She and holds her Level 5 certificate in Financial Advice.

Away from work, Eleri enjoys spending time with her family and getting outdoors. She moved from the Waikato in early 2024 and is looking forward to exploring her new local area and seeing what amazing walks it has to offer! Eleri was a committee member of the Junior rugby club in Te Awamutu (Waikato) and ripper rugby coach before she left, and is originally from Wales!