



Your Rothbury Broker

Miranda Cook

Head of Marketing

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Miranda joined Rothbury in May 2024. She has over 20 years of experience in marketing, having held senior marketing leadership roles in some of New Zealand's most recognisable brands including Suncorp, IAG, Microsoft, AA Insurance, and Spark New Zealand.

Miranda is responsible for leading Rothbury's marketing team in a variety of areas including marketing and brand management, digital media strategy, communications, and sponsorships. She is passionate about collaborating with cross-functional teams to drive marketing performance and return on investment to support our growing business.

When she's not at work, Miranda enjoys outdoor leisure activities that our great parks and beaches have to offer, spending time with family and friends. She is committed to organising an annual fundraising event, ranging from balls and dance parties to running events.

