



Your Rothbury Broker

Sam Haddon

Domestic Broker

Auckland

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What Sam's clients have to say

Auckland Jul 2026

Sam has been a godsend, helped me out with my Property insurance needs, and made sure I was well taken care of throughout the whole process.

Auckland Apr 2026

I first approached Gallagher for a quote, but they took too long to reply (many days). Rothbury replied the next day with clear instructions, and Sam responded quickly to all my questions and guided me clearly through the process.

Auckland Apr 2026

I have dealt with Sam on several occasions. He has been most helpful. He is an asset to your company.

Auckland Mar 2026

We find Sam great to deal with. His assistance with various matters is professional and diligent. I find Sam is also very prompt with responses. It's always a very straightforward and understandable process with Sam.

Auckland Feb 2026

Consistently good service and review by Sam.

Sam began his insurance journey with Rothbury in 2024. With a primary focus on Domestic clients, Sam is known for his creative and lateral thinking and enjoys learning about various aspects of the insurance industry. He has a Conjoint Bachelor's Degree in Arts and Commerce, majoring in Human Resources and Psychology, with minors in Accounting and Education. He is working towards his Level 5 Certificate in General Insurance.

Outside of work, Sam is deeply passionate about football, especially as a devoted Liverpool fan, following many of their matches. Having previously lived and studied in Christchurch, he returned to Auckland to be near friends, family, and his childhood football club. Sam loves giving back by coaching young players and is keen to enhance his skills by pursuing a youth football qualification.