



Your Rothbury Broker

Sam Haddon

Domestic Broker

Auckland

DDI: +64 9 555 9571

ext: 1835

sam.haddon@rothbury.co.nz

What Sam's clients have to say

Auckland Aug 2026

Sam was very helpful and patient with our delayed replies.

Auckland Aug 2026

Rothbury provides great service, and Sam Haddon is always professional, friendly, and helpful.

Auckland Aug 2026

After a few initial hiccups, Sam went the extra mile and delivered exceptional service and results—many thanks.

Auckland Jul 2026

Sam always responds to my queries in a timely manner.

Auckland Jul 2026

Always reminds us when our insurance is pending. Really good service.

Auckland Jul 2026

Sam was really helpful, proactive and professional when I was dealing with a difficult insurance issue. I wouldn't hesitate to recommend him and look forward to working with him again.

Sam began his insurance journey with Rothbury in 2024. With a primary focus on Domestic clients, Sam is known for his creative and lateral thinking. He has a genuine interest in learning about all aspects of the insurance industry and enjoys meeting new people, building connections, and helping others find the right solutions. He holds a Level 5 Certificate in General Insurance and has a Conjoint Bachelor's Degree in Arts and Commerce, majoring in Human Resources and Psychology, with minors in Accounting and Education.

Outside of work, Sam is passionate about football and plays three times a week. As a devoted Liverpool supporter, he enjoys following the club closely and regularly watches their matches whenever he can. Having previously lived and studied in Christchurch, he returned to Auckland to be near friends, family, and his childhood football club. Sam loves giving back by coaching young players and is currently pursuing a youth football qualification to further

develop his coaching skills.